

**ADVISOR NAME:** John Donald Brown

BUSINESS ADDRESS: 3750 Park East Drive, Suite 200, Beachwood, Ohio 44122

**TELEPHONE NUMBER:** 440-505-5744

Item 1 - Cover Page

# Part 2B of Form ADV: Brochure Supplement

# Stratos Wealth Partners, Ltd.

3750 Park East Drive, Suite 200, Beachwood, OH. 44122 440-519-2500 Fax 216-593-0191

www.Stratoswealthpartners.com

Supplement Date: March 3, 2014

This brochure supplement provides information about Stratos Wealth Partners, Ltd., that supplements the Stratos Wealth Partners, Ltd., brochure. You should have received a copy of that brochure. Please contact Barbara J. Dull at 440-519-2500 if you did not receive Stratos Wealth Partners, Ltd.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Stratos Wealth Partners, Ltd., also is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.



#### John Donald Brown

Wealth Advisor

**Partner** 

## Item 2 - Educational Background and Business Experience

Year of Birth: 1988

**Education:** 

Hillsdale College - 08/2006 - 12/2010, Bachelor of Arts, Accounting

### **Business Background:**

Stratos Wealth Partners, Ltd: 12/2012 – Present, Financial Advisor

LPL Financial, LLC – 12/2012 – Present, Registered Representative

John D. Brown, CPA, Inc. – 01/2011 – Present, Accountant

Olympus Wealth Partners, Inc. - 08/2011 – 06/2012, Assistant

National Fasteners, Inc. – 05/2010 – 08/2010, Accountant

Stratos Wealth Partners, Ltd. – 05/2009 – 08/2009, Intern

Barrington Country Club – 05/2007 – 08/2008, Attendant

### **Item 3 - Disciplinary Information**

There are no disciplinary actions to report on this individual.

#### Item 4 - Other Business Activities

John Donald Brown is also a registered representative with LPL Financial, a registered broker/dealer and member of FINRA. In such capacity he may sell securities through LPL Financial and receive normal and customary commissions as a result of such purchases and sales. The client is under no obligation to purchase or sell securities through John Donald Brown on a commissionable basis. In addition, he may receive other compensation such as mutual fund or money market 12b-1 fees and variable annuity trails. The potential for receipt of commissions and other compensation gives John Donald Brown an incentive to recommend investment products based on compensation received, rather than on the client's needs. To address this, disclosure is made to the client at the time a brokerage account is opened through LPL Financial, identifying the nature of the transaction or relationship, the role to be played by LPL Financial and John Donald Brown,

and any compensation (e.g., commissions, 12b-1 fees) to be paid by the client and/or received by the registered representative.

John Donald Brown is also an insurance agent. In such capacity, he may offer and service through various carriers, fixed and variable life insurance products, term insurance, universal insurance, whole life insurance, long term care insurance, disability insurance, health and dental insurance and receive normal and customary commissions as a result of any purchases made by clients. The client is under no obligation to purchase fixed or variable life insurance, term insurance, universal insurance, whole life insurance, long term care insurance, disability insurance, health and dental insurance through John Donald Brown on a commissionable basis. In addition, he may receive other compensation such as fixed or variable trails. The potential for receipt of commissions and other compensation gives John Donald Brown an incentive to recommend insurance products based on the compensation received, rather than on the client's needs. To address this, disclosure is made to the client at the time the purchase is made, identifying the nature of the transaction or relationship, the role to be played by the John Donald Brown and any compensation (e.g., commissions, trails) to be paid by the client and/or received by the insurance agent.

## **Item 5 - Additional Compensation**

John Donald Brown may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that he may attend. This practice gives John Donald Brown an incentive to recommend investment products based on the compensation received, rather than on the client's needs. To address this, John Donald Brown is required to disclose to his supervisor all compensation received from product sponsors.

John Donald Brown may receive from LPL Financial production bonuses, stock options, reimbursement of fees paid to LPL Financial for items such as administrative services, and other things of value such as free or reduced-cost attendance at LPL Financial's national sales conference or top producer forums and events. Production bonuses, administrative fee reimbursements, and awards for conference attendance are based on overall business produced by John Donald Brown and do not favor one product or program over others. The awarding of stock options is based on total production, recurring revenue and growth rate of production. Advisory fees are considered recurring revenue and, thus, there may be a financial incentive for John Donald Brown to recommend client's establish advisory accounts so that he will receive recurring revenue and possibly receive stock options from LPL Financial.

John Donald Brown may receive referral compensation for acting as a solicitor in referring clients to third-party investment advisors for account management. The potential for receipt of compensation gives John Donald Brown an incentive to recommend a third-party investment advisor based on the compensation received, rather than on the client's needs. To address this, disclosure is made to the client at the time an advisory relationship is established, identifying the nature of the relationship, the role to be played by the third-party investment advisor, John Donald Brown, and any compensation to be paid by the client and/or received by John Donald Brown

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### **Item 6 - Supervision**

On behalf of Stratos Wealth Partners, Ltd., Jeffrey A. Concepcion, President and Chief Executive Officer, 440-505-5600 is the person responsible for supervision of John Donald Brown

Supervision of John Donald Brown is conducted as follows:

The Stratos Wealth Partner, Ltd. manner of supervision is a multi-tiered process. Stratos maintains a Code of Ethics to which all advisors must subscribe. The Code of Ethics provides for Stratos and its Advisor Representatives to exercise its fiduciary duty to clients to act in the best interest of the client and always place the client's interests first and foremost. Stratos takes seriously its compliance and regulatory obligations and requires all Advisors and staff to comply with all federal and state rules and regulations, as well as Stratos' policies and procedures.

Stratos Wealth Partners, Ltd. maintains supervisors in both the home office and in field offices. These supervisors are familiar with the firm's Code of Ethics and its supervisory policies and procedures, and their responsibilities as supervisors as they relate to the policies of the firm.

Further, all transactions entered into by the advisors are processed through the systems of LPL Financial Corporation. These systems monitor for unusual activity and inform supervisors of such.

Stratos Wealth Partners, Ltd. monitors the advice given by John Donald Brown in the following manner:

In addition to the processes noted above, Stratos Wealth Partners, Ltd. monitors the activity of its advisors by reviewing trading activity, requiring approval of advisor advertising and approval of any discretion that advisors may have over accounts. The advisors' offices are subject to a review process and the advisors are required, no less than annually, to attest to their compliance with the firm's compliance policies and to their understanding of the firm's Code of Ethics.