

Statement Redesign Benefits and Features

- 1 **Advisor Branding:** Prominent advisor logo and important information
- 2 **Improved Design:** Streamlined and modern full-color, portrait-orientation design with sophisticated typography and graphics
- 3 **Time Comparison:** Time ranges—year start, prior month, and current month—compared side by side for more transparent and in-depth account understanding
- 4 **Investment Objective:** Primary objective displayed to help tell the broader story of the portfolio
- 5 **Portfolio Value:** Now displayed more prominently at the top of the page for easier access and readability to display a clear picture of the most important information
- 6 **Account Summary:** Important account information consolidated to one page with simplified cost basis display
- 7 **Shorter Statement:** Information condensed to reduce page number and clutter

1 Appleaseed Investments
Your Investment Advisor Firm:
Appleaseed Investments

1 OF 5 ACCOUNTS
1 Will's Investment Account
1234-5567
3rd Quarter 2016
Values as of September 30, 2016

2 Investment Objective
Income with Moderate Growth

Advisor: Matthew Williams
(123)-345-6789 | Matthew.Williams5@lpl.com
100 Smith St. San Diego, CA 92515

3 Value on January 1, 2016: \$11,793.⁶⁸
Value on September 1, 2016: \$13,144.⁹⁹
Value on September 30, 2016: \$13,667.⁵⁷
since the last statement

4 Investment Objective: Income with Moderate Growth

5 Portfolio Value: \$13,667.⁵⁷

6 Account Summary

	Year to Date 01/01 - 09/30/2016	3rd Quarter 07/01 - 09/30/2016
Starting Value	\$13,667.57	\$16,326.70
Contributions / Inflows	\$40,150.98	\$0.00
Distributions / Outflows	(\$42,027.04)	(\$4,533.12)
Market Fluctuation	\$0.00	\$0.00
Dividends, Interest, Capital Gains	\$2.17	\$0.10
Fees / Expenses	\$0.00	\$0.00
Ending Value (September 30, 2016)	\$11,793.68	\$11,793.68
Total Change in Value	(\$1,873.89)	(\$4,533.02)

7 Asset Allocation As of September 30, 2016

1. Cash / Money Market	100%	\$11,793.68
2. Stocks / Options	-	-
3. Fixed Income	-	-
4. Mutual Funds / ETF's	-	-

LPL Financial
Securities Offered Through LPL Financial
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Advisory Services Offered Through
Appleaseed Investments

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